



From the Desk of
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860 AM Radio, WWDB • Philadelphia, PA

I welcome you to review the information from my recent weekly commentaries and ask that you share this information with others.

AmericanWorkersNeedYou.com

Innovation, Technology, Skilled Workers & Customers!

For several years we have been urging Americans to unite in support of American workers, small and large businesses, non-union and union, and the self-employed as well as the **Buy American Made Campaign**, which promotes **Innovation, Technology, Skilled Workers & Customers**. Our campaign continues to gain momentum, but, as we can all see, we have a long way to go to restore the industries and jobs needed in the United States of America which will allow more working-age and able-bodied Americans to have the stability they need.

Here are a few points for you to consider:

- 1. Innovation:** For more than two centuries tens-of-thousands of products were invented and manufactured in America. Today, we are urging America's private sector businesses to restore industries in the United States to meet the growing demand for items with the Made in America label, so you're asked to purchase American made label so those businesses can keep Americans employed.
- 2. Technology:** There is no reason why Americans can't produce competitive products of every type, which will help restore America's industries and many jobs.
- 3. Skilled Workers:** Businesses are always looking for skilled workers so it's important that business owners inform the American people about the skills that industries need **TODAY** and in the **FUTURE**. America's parents and school boards can then focus on graduating a workforce ready to help America's businesses to thrive.
- 4. Customers:** Businesses manufacturing in America need customers to seek out products made and assembled by **AMERICAN WORKERS**. Every business needs customers so your words at the cash register and your spending habits let business owners know what their customers are thinking and on what items they are spending their dollars on. As more items with Made in America label are in circulation it has been helping American workers and America's economy.

We Continue to Lead The Way!

As supporters of the **Buy American Made Campaign** can see for themselves, after years of remaining focused on ways to support America and American workers, positive changes continue to happen. It is good to see people motivated to promote efforts to expand and restore jobs for their family, friends and neighbors. It's great to see people **supporting America's businesses promoting the Made in U.S.A. Label**, knowing that their purchases are helping American workers and bring about a better economy in America.

Help Restore America's Industries
BUY AMERICAN

A lot of the good that has happened is the result of individuals, organizations, newspaper reporters, radio and television broadcasters, Internet sites and business owners who are promoting the **Buy American Made Campaign**. With your participation our grassroots campaign to support American workers has touched **tens-of-millions of Americans and the results have been very good.**

As we continue our efforts, remember that **America's WORKERS and CONSUMERS are the same people**, so the more we support American made the more Americans will benefit in the long-run. As you are out shopping, look at every label to see if your purchase is benefiting many levels of American workers or mainly the sales related jobs selling foreign made products.

Our goal is simple, yet very effective: **support the American made label and America's private sector businesses who are employing all levels of American workers** so we can all benefit from more jobs and a better economy.

For more information visit: **AmericanWorkersRadio.com.**

America's Youth Needs Us!

There has been a tremendous positive response to recent commentaries encouraging America to **focus on education as the foundation for success**. Americans were always encouraged to get a good education and then focus on a career path with the assistance of parents and school counselors. These goals remain unchanged and all parents, grandparents and taxpayers are urged to speak up now to local school board representatives and elected officials who distribute our tax dollars to local school districts. **The main goal of this effort is to ensure that America's schools are once again preparing America's young people for the new global economy and the many ways for them to earn a living in America.**



If education in America adapted to changing circumstances, America's schools would be graduating students already exposed to a variety of career skills. This is not what happens in most schools across America. Supporters of the **Buy American**

Made Campaign agree that by graduation, students must have had several classes that placed them on the path to long-term employment opportunities. It is imperative that students know about all career opportunities from professions like medicine, education, law, teaching, business, police, firefighters, and trades like construction, plumbing, heating and air conditioning and manufacturing. These and hundreds of others are part of everyday life in America, and every student must be guided by counselors and teachers as they decide on a career.

At this time of year, school boards are meeting to discuss the subjects and programs that will be available in the next school year and beyond. **School boards and elected officials must understand that schools must include programs that focus on the skills needed by America's employers.** They must understand that America's parents and taxpayers want a well-rounded education for our youth and that it is time for new national and state guidelines for America's schools to be enacted.

Preparing America's young people to be part of the private-sector workforce is important to every American. Kindly contact your local school board this week. America's youth need all of us to speak up for them.

We Are Focused on Ways to Support America!

The Buy American Made Campaign remains focused on ways to make life better in America and with the help of our supporters good things are happening.

Our campaign is focused on job skills education and urges America's parents to insist that school boards expand classes that will ensure America's businesses have graduates ready to join America's workforce. Designated time in school must always be directed to reading, writing, history, civics and math. However, more classes need to be focused on the Trades; Industrial Arts and Technology programs because America's employers need graduates with some hands-on experience in order to maintain and expand their businesses and be competitive in the global economy.

Our campaign asks consumers to go out of their way to support businesses featuring the American made label and keep more people employed in the United States of America.

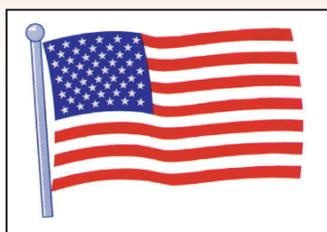
Our campaign asks America's consumers to promote the Buy American Made Theme and spread the word to family and friends so that working age and able-bodied people will always have job opportunities available.

Our campaign asks supporters to shop at stores that offer a reasonable selection of American made products and also to voice their opinions to store personnel so they know their customers are requesting a larger selection of American made products.

The list of what we have been trying to do to help maintain and expand jobs in America has been endless. Without question, the positive efforts of our supporters have demonstrated what can be done when people go out of their way to support a positive cause.

Thanks for your participation.

Support Your Local Businesses Throughout the Year and During



National Small Business Weekend

The First Friday, Saturday and Sunday of Every Month

This message presented by **American Workers Radio**
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With Your Host Michael Blichasz & Guests

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