

### Today's American Patriots!

Radio Commentary from Saturday, July 13, 2013

All of us promoting the **Buy American Made Campaign** can be proud of our efforts as millions of Americans are united with us. **Together we are supporting the jobs and jobs skills for American workers from the point of production to the point of sale.**

During Independence Day holiday activities, I spoke with several people and got a better understanding of how our efforts are moving along and from their responses I see that:

- 1. More Americans are united behind our efforts**, especially people whose family members and friends have been affected by long-term unemployment.
- 2. More people tell me they hear reports in the media** which encourages them to unite behind efforts to support America's workers and industries.
- 3. More radio broadcasters and the media in general have made it a point to discuss the need for jobs and report on the plight of America's workers.**
- 4. More store personnel are hearing directly from customers that their stores have too many foreign made and not enough American Made items available.**
- 5. Store owners now see that consumers are spending more of their dollars on American made** and bypassing foreign products and speaking up about it.

Discussing just these few issues allowed me to know better that our message to support American workers, small and large businesses and local community businesses is being well received. It is good to know **the message is reaching America's consumers who have the power to create a demand for American made items which support the well-being of private sector businesses employing their family and friends.** To insure that all of our efforts continue, when you go shopping, **be one of Today's American Patriots and look for, ask for and purchase American made as often as possible so we can help expand jobs in the U.S.A.**

### Responses From Our Leaders!

Radio Commentary from Saturday, July 6, 2013



In recent years I contacted many elected leaders asking them to take action to introduce tax and other incentives that would help private sector businesses expand industries and JOBS IN AMERICA.

Some elected leaders tell me they feel that introducing a jobs bill would take away the time they need to serve their constituents. Some feel the JOBS issues must be presented by the leadership of the United States House and Senate. Some feel that our supporters should be urging private sector business leaders to present plans to national leaders to create jobs in return for long-term tax reductions. Some tell me if they give tax incentives to attract jobs to one business, others will want the same. Some tell me that leadership in Washington is moving on the JOBS issue, while others tell me I should consider that the unemployment rate has dropped so job opportunities are improving in America.

Unfortunately, **none of the responses I receive reflect real leadership from individuals elected and paid by the taxpayers to represent us in public office. Quite frankly we need 23 million full time jobs and 17 million part-time jobs before the job situation in America is where it should be.** From what I see, government got too big and is constantly in need of finding ways to fund itself. That means **our elected leaders look for ways to tax Americans to maintain government services, instead of seeking ways to help industries grow and allow people to find jobs to support themselves.**

When you consider the stress placed on America's businesses with rising operational costs, taxes, health care and regulations, you can understand why **job growth and business growth is not where it should be. Contact your elected officials and ask them what they are doing to help private sector businesses to maintain and restore JOBS in America. I'm sure they will be pleased to hear from you.** Let me know how you make out.

### Our Supporters Are Making A Difference!

Radio Commentary from Saturday, August 3, 2013

Every business that responds to the **Buy American Made Campaign** tells me that our efforts are **helping make a difference in the way people think about Made in the U.S.A.** They tell me that most people don't understand that **before the first dollar of profit is made the costs of operating a business**, such as rent, utilities, insurance, employee costs, taxes and many others **must be paid FIRST.** They tell me that our efforts are helping inform people that **the rising cost of doing business in America is the main reason businesses outsourced manufacturing** and is why our stores are filled with products from around the world.

**Buying American  
Does Make A Difference!**

In my discussions with American businesses, I am told that foreign manufacturers continue to offer them

proposals often too good to resist. **Foreign manufacturers are willing to provide products for 30 to 40% less than the cost of manufacturing them in the U.S.A.** This means businesses could have their products arrive in the U.S.A. with the same LOGO and packaging and be ready for shipment to their customers. This permits them to make more money and have limited operational and employee costs. In many cases these were deals businesses didn't refuse and one of the main reasons **so many Americans now find themselves without jobs.**

In order to turn this trend around we have been promoting the ideals of **American Workers Need You** and the **Buy American Made Campaign.** When people tell me they feel things will turn around on their own sooner or later, I tell them **we can't put the genie back in the bottle** once it's out, so help us support the private sector businesses that remain in the U.S.A. and welcome back businesses to America where such a large portion of their customers live. As business owners and investors see more American made products moving off store shelves, they better understand that offering more American made is what the American people are supporting. **Help us get that message to business owners and investors** and at the same time circulate more of our own dollars in the U.S.A. For more information visit: **AmericanWorkersNeedYou.com.**

### United For Change!

Radio Commentary from Saturday, June 15, 2013



There have been many changes in recent years in just about every community in America. One of the most important things happening is that **Americans are more "United For Change."** What does that mean?

First, it means that **Americans see new jobs and job skills are imperative for Americans' well-being.** It means that **without more jobs and job skills, employment opportunities will remain flat** as businesses move where workers are available and job skills are growing. It means that **Americans see our educational institutions must expand Industrial Arts training**, also called "Trades Programs," so that students can have more career opportunities. It means that in addition to service-oriented jobs a growing number of jobs in **manufacturing, industrial management, shipping and receiving as well as research and development must expand** in the U.S.A. The most important issue is having everyone working together so competitive and cost-effective products can always be **made in the U.S.A.**

In the last few years, supporters of **American Workers Need You** have been contacting political leaders to question **why is so little being done to work with private sector businesses to expand jobs in America rather than have businesses relocate around the globe?** In the last few years with your assistance we have seen more people looking at ways to **restore Industrial Arts Programs** so that students are prepared for the jobs needed by 21st century businesses.

Now that we are **United For Change**, let's keep the movement going by getting more people involved. Help us by spending your dollars on more American made products. As Mark Twain said, **"It's easier to fool people than to convince them they have been fooled."** For years, Americans were fooled into thinking a service-oriented economy would sustain America forever. Now that we see that's not realistic, **we have to convince businesses that America is the best place to do business.**

Support Your Local Businesses Throughout the Year and During



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