



From the Desk of  
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**I welcome you to review the information from my recent weekly commentaries and ask that you share this information with others.**

**AmericanWorkersNeedYou.com**

### Why Support the American Made Label?

Every year we highlight a theme for the **Buy American Made Campaign**. This year our theme is **“Support the American Made Label”**. We are now over 8 months into the year and I encourage everyone to spread the **“Support the American Made Label”** message to family and friends. This is also a good time to restate the points outlined in this year’s theme:

- 1. Seeking out American made products continues to create a demand for the products presently being made in the United States of America and presently available where we shop.**
- 2. Spending more of our hard-earned dollars on products made in the United States of America allows small, medium and large companies, non-union and union and the self-employed, to keep their jobs and circulate more of our income in America’s economy. Businesses need customers to pay their bills and make a profit, so let them know you want more American made labels featured in their place of business if they want to maintain your business.**
- 3. Letting others know that in the process of buying American made, WE are helping maintain jobs and prosperity for Americans and this message has been very effective. If we want to see more American made available at brick and mortar stores and on the Internet, we have to show businesses that WE are shopping with the goal of supporting the American made label.**

As all of us clearly see, change does not happen overnight, but it is happening slowly but surely as our words, actions and spending habits are being noted at the cash register where it really counts and also in board rooms where chief executives and merchandisers see that America’s consumers are focusing more on supporting American made products.

Spread the word so we can continue to restore jobs and job skills and America’s economy. Thanks for your participation and for your comments and suggestions. E-mail me at:  
**Michael@AmericanWorkersRadio.com.**

### We All See How Long Change Takes!

Every supporter of the **Buy American Made Campaign** has seen that more people are checking labels to see exactly where products are made and it has been a real eye opening experience.



**When I go shopping, I ask store managers to show me what American made items they have available.** I ask them if their distributors are offering them a larger selection of American made items. From what I see and from what I hear from consumers the

majority of food items are made in the U.S.A, but when it comes to clothing, shoes, electronics, furniture and hundreds of others, foreign made still dominate the stores. However, store managers are telling me that they see more American made products on their available merchandise sales lists. They feel this is happening mainly because America’s consumers are requesting American made items and because consumers are being more selective with what they buy. **The reaction of consumers continues to help America’s businesses making and assembling products here in the United States of America, which means more American made products are available to both local and MEGA stores.**

What people are clearly seeing is that outsourcing industries and jobs around the world went on for too many years. Now it’s up to America’s consumers to change the balance of what they decide to purchase which will benefit all Americans in the future. Quite frankly, there is no reason why the clothing we wear and the majority of items we use in our daily lives can’t be made in America again.

**Together America’s consumers are making real change happen.** Let’s stay focused so all Americans benefit in the long run. Kindly spread the word!

## National Small Business Weekend

The First Friday, Saturday and Sunday of Every Month  
**NationalSmallBusinessWeekend.com**

### A Resume Represents Your Accomplishments and Possibilities!

As new graduates enter the job market, it’s an excellent opportunity for all working age Americans to take a close look at their own job skills and prepare an updated resume.

**Restoring industries in America to compete with global products is not going to happen overnight, but it’s important to always be prepared for a job opportunity** that could occur at a moment’s notice. As prospective employers look to expand their businesses in the United States of America, they will need many levels of qualified people ready and able to fill positions in a timely manner.

**Being prepared with an updated resume is more important than ever.**

Business owners and investors have already concluded that outsourcing manufacturing and other related jobs is an easier way to remain in business and make a better profit. However, in today’s fast moving world, **employers interested in expanding or rebuilding industries in the United States of America need to be reassured that prospective employees are ready and able to work for them.**

**As we continue to promote no less than a 50% balance of everything sold in America being made in America, all working age and able-bodied Americans are urged to be prepared for new job opportunities.** Whether you are preparing to go to a job fair, post your resume online or plan to personally make your resume available to businesses close to where you live, remember every employer wants to see a well presented resume before they consider anyone for a job opportunity.

Thanks for supporting the **Buy American Made Campaign** and for spreading the word to others about our efforts.

### We Are Today’s American Patriots!

Everyone promoting the **Buy American Made Campaign** can be very proud of their efforts as we now have tens-of-millions of America’s consumers united behind encouraging businesses to expand and relocate in America which will increase jobs and job skills for working aged and able-bodied people from the point of production to the point of sale.

Supporters of the **Buy American Made Campaign** see for themselves that:

- 1. More Americans are united behind our efforts, especially people whose family members and friends have been affected by unemployment.**
- 2. More people say they hear reports in the media which encourages them to unite behind efforts to support America’s workers and the businesses that employ them.**
- 3. More radio broadcasters and the media in general have made it a point to discuss the need for many levels of NEW jobs and job skills for American workers.**
- 4. More store personnel are hearing directly from customers that their stores have too many foreign made and not enough American Made items available.**
- 5. Store owners now see that consumers are speaking up about too many foreign made items in stores and are looking to spend more of their dollars on American made and very often bypass the foreign products being sold in search of comparable American made items at others stores or on the Internet.**

Our supporters discussing just these few issues has helped us see that our message is helping American workers, small and large businesses and local communities. **It is really good to see that our message is reaching America’s consumers who have the power to create a demand for American made items which adds to the well-being of the private sector businesses employing our family, friends and neighbors.** To insure that all of our efforts continue, when you go shopping, be one of Today’s American Patriots and look for, ask for and purchase American made as often as possible so we can help expand jobs in the U.S.A.

**AMERICANWORKERSRADIO.COM**

**A National Network  
Promoting American  
Businesses and  
American Made Products**

