



From the Desk of  
**Michael Blichasz, Host**

Saturday Variety Program at 11 A.M.  
860 AM Radio WWDB • Philadelphia, PA

**I welcome you to review the information from my most recent weekly commentaries and ask that you share this information with your family members and friends.**

**The most important stimulus America needs is the restoration of millions of manufacturing jobs from A to Z with nothing left out in between. The restoration of American manufacturing will generate millions of jobs. We certainly have enough dormant facilities to start the restoration of American manufacturing. It's now in the hands of business leaders to bring about America's most important stimulus, JOBS.**

**AmericanWorkersNeedYou.com**

### Consider The Overall Value Of A Product!

As I receive feedback from the Buy American Made Challenge, it is clear that people are shopping with the intent of looking at labels and are asking the question "For the price I would pay for items with a foreign made label, why can't these same items be made in America at a competitive cost?"

One of the major difficulties in restoring America's industries is that business owners and investors discovered that having products produced outside the U.S.A. has allowed them to realize huge profits without being concerned with American workers. However, as consumers are taking the time to look at labels and are being more selective in how they spend their dollars, businesses are seeing more foreign made inventory sitting on the shelf while a growing number of people seek out American made products. Getting businesses to relocate in the U.S.A. will require one major issue to be addressed by America's national elected leaders. That issue is reducing all levels of taxation so that America is competitive with other industrial nations. If high taxation made businesses move out of the U.S.A. then long-term tax reductions is needed to help businesses return to America.

None of us would object if there was an EQUAL balance between domestic and imported products because America's consumers would make the choice as to what to purchase. Our concern is that in so many cases 90% of what was formerly made in the U.S.A. is now on sale in America with foreign made labels.

I want to share an example of why outsourcing has taken so many of our jobs. Very often an item produced overseas for \$2.00 can be sold in an American store for up to \$20.00. The difference between \$2.00 and \$20.00 is the profit for owners and investors and the cost of shipping, marketing, stocking and sales. In the process many service-related American workers are employed, but millions of people who could be employed in manufacturing are left unemployed.

With the rising cost of food, energy, insurance and other basic living expenses, Americans are not able to spend as they did in the past, and this trend is being noticed by importers and retailers. It will take time to reverse the outsourcing trend, but remember that the journey of a thousand miles always begins with the FIRST STEP. We are already walking on the road to recovery and it is evident that our recovery rests in the hands of the American people who must spend their dollars wisely. Purchase American made FIRST.

### American Made Shopping List!

As I continue to receive feedback from the Buy American Made Challenge, there are two responses I most often hear. First: "I'm trying to buy American made, BUT imported products still overwhelm our stores", and second "I can see things are changing as the American people are speaking up and directing more of their support to American made products."



These responses are very important because they show that people are involved and trying to buy American made products. The responses also show that people are seeing for themselves the degree of damage caused by outsourcing, and that the American people must remain united to insure that positive changes continue.

No one can tell us what to buy, but when you go shopping, keep in mind that when you seek out and purchase American made products first, you are helping your fellow Americans and America's economy first.

The fact of the matter is that American made products, especially electronics, clothing and others are often very difficult to find. This is a growing concern of the American people who have seen the recession and historically high unemployment rates drag on.

I urge you to make a shopping list and check off what you found that is made in the U.S.A. and what you found that is only available as an imported product. Because more and more people are voicing concerns about what has happened to America's employment opportunities, businesses, politicians and the news media are all discussing your concerns.

Your speaking up for the plight of American workers has already had an enormous impact. Kindly continue to spread the word because America's future depends on how well we remain united!



## American Workers Need You!

**You are urged to purchase products made in America to help:**

1. Create a demand for American made items.
2. Support business of all sizes that manufacture products in the U.S.A.
3. Maintain the jobs we have in the U.S.A.
4. Expand employment opportunities and revitalize America's economy.
5. Bring about a 50% balance between imported and American made items in U.S. stores.

As you consider making your purchase, look at the labels on items to see if they are imported, and if there are competitive American made items available. Support America's workers representing small and large businesses, non-union and union, and the self-employed. Spread the word to your family and friends and ask them to look for, ask for, and purchase American made items everywhere they shop so we can bring about positive changes in America's economy.

**Support American Workers! Buy American Made Products!**



[AmericanWorkersNeedYou.com](http://AmericanWorkersNeedYou.com)

[AmericanWorkersRadio.com](http://AmericanWorkersRadio.com)

### 50% American Made Would Really Help

As we continue to discuss ways to restore America's economy, I ask that you consider how much better America's economy would be if 50% of the items presently being sold in U.S. Stores were once again made in the U.S.A. It would help fill our empty manufacturing facilities, sales and distribution centers and create more jobs and additional skills for American workers.

In the last few weeks as I attended festivals and special events, people stopped to offer me their opinions. Some hear my commentaries on the radio, read the commentaries in publications or on the front page of AmericanWorkersNeedYou.com. A growing number of people are pleased that efforts are being made to change the difficult employment situation in America.

In conversations with parents they tell me American made school supplies were still hard to find, and that fall season shirts, jackets, pants and footwear were mainly foreign made. The question is, why, why, why is such a large percentage of the products we use on a day-to day basis manufactured overseas and not in America?



Now that more people are asking questions and looking for solutions, we must all stay united and work toward a 50% balance of everything possible with a made in the U.S.A. label. With

an increase of just 50% we could restore 15 million private sector jobs and be a force in the recovery of employment opportunities in the U.S.A. The concept of the Buy American Made Campaign is very basic, but the possibilities are endless! America needs us!

We are presently in the process of a few new efforts to expand the Buy American Made Campaign. I will keep you posted. In the meantime, keep discussing your concerns and ideas with those close to you and urge them to spend their dollars wisely by seeking out, speaking up and spending their dollars on the products they need that are made in the U.S.A. With that message on the minds of more people, we can move America's economy forward and be able to keep and expand new job opportunities for American workers.

### Why Is So Much Of America Owned By Foreign Entities?

As the eyes of the American people focus on the security of America, I urge you to keep your eyes focused on American workers and America's economy. Based on the responses I received from the 30-day Buy American Made Challenge, it is clear that Americans have been paying a lot more attention to changes in the American business scene: the movement of America's industries abroad or increasing control of American industries by foreign investors. More Americans understand that through the purchase of strategic American corporations, foreign companies have built up a huge influence over entire industries. Information collected from the Internal Revenue Service lists that certain industries have been completely monopolized by overseas interests and, in some cases, 50% or more of U.S. Corporate assets are owned by foreign entities. An example is the sound and audio industries, including televisions, cell phones, radios and dozens more which are owned or controlled by foreign investors. In order for you to see the facts and figures, I have posted a link on the front page of AmericanWorkersNeedYou.com entitled "Foreign Owners of US Domestic Industries". There is also a link entitled "List of American Companies Sold to Foreign Interests". When you review these lists and the percentages owned by foreign investors you will understand why America's stores are filled with products benefiting foreign interests FIRST.

For change to continue, we all have to focus our efforts on the well-being of American workers, both present and future. It is difficult for us to understand that 24 million Americans need a job, but it is a fact. Add to that total the tens of thousands of veterans who will be returning home to few job opportunities and you will understand my appeal for your participation in the Buy American Made Campaign.

I urge you to support the businesses that have not deserted America. However, take note that in the new global economy you will also find that many foreign companies have invested heavily in U.S. industries, and their products have a made in the U.S.A. label, so support all companies employing American workers from manufacturing, service and sales. If we can work toward restoring just 50% of everything available in our stores with a Made in the U.S.A. label, we would have more people employed and a more stable American economy. Shop around, spend your dollars wisely and speak up where you shop. America needs you!