



From the Desk of  
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**I welcome you to review the information from my recent weekly commentaries and ask that you share this information with others.**

**AmericanWorkersNeedYou.com**

### Changing the Job Forecast in the U.S.A.

As more Americans are supporting American made products it has changed the way people are shopping. This is great because when people look at labels they see for themselves where the products are made and how many of our jobs have been lost to foreign competitors.

**Buy American Made FIRST!**  
The Job You Save  
May Just Be Your Own!

Yes, we still hear in the media that businesses are leaving America to manufacture in foreign countries, but, there are also many companies that have decided to remain in the U.S.A. because they see the

importance of maintaining jobs in America where the majority of their customers live and also need to earn a living.

Looking up products online and requesting to know where the items are made has also helped consumers see firsthand how many foreign made products are readily available, and how few competitive American made items are for sale. Asking store personnel where the products are made as well as asking online retailers where the products are made has been very effective.

From my own experiences, I know that store personnel have noticed that customers are walking in and look at the tags to see where the items were made. They take note when customers ask what American made items they have available, and take notice when customers are not satisfied with what they hear and decide to walk out the door and shop elsewhere.

As you can understand, a store can have a thousand and one items for sale, but if they don't have customers to purchase what they have available, the store has no sales and makes no profit to maintain their business. No profit from sales simply means the store does not move inventory, so more businesses are realizing that it would be beneficial for them to seek out more American made products to satisfy the requests of customers.

Insuring that more American made becomes available is now in the hands of manufacturers and merchandisers promoting the American made products that are now available for sale. With your continued support we work toward changing how business is done in America, one sale at a time. Thanks for your participation.

### Bring Back Millions of Jobs to America!



It is good to hear national elected leaders and the candidates for president discuss the importance of helping private sector businesses create more jobs for American workers. It's not yet clear what types of jobs they are focusing upon, but I would recommend that they begin

their efforts by working with the owners and investors of America's clothing industry with the goal of restoring 50% or more of the jobs lost to outsourcing clothing and textile jobs over the years. I suggest that local and national political candidates show us their leadership by organizing national and state meetings with America's clothing manufacturers to hear their suggestions on ways to expand the clothing industry within America's shores and then document their plans to restore jobs in the U.S.A.

Today 90% of the clothing formerly made in the U.S.A. is made in foreign countries. It is time for this statistic to be reversed to where it was 30 years ago, and time for local, state and national candidates seeking your vote to not only TALK about JOBS, but demonstrate their ability to DO things for the long-term benefit of the American people.

By working together, elected officials and business leaders can help restore the balance we need between imported and domestic products in America's stores. It is often stated that tax loopholes made it better for companies to outsource manufacturing which killed jobs and job skills in the U.S.A. I'm suggesting that all candidates present us their written plans to close those tax loopholes and urge corporations manufacturing outside of the U.S.A. to return to America's shores.

To better understand why we promote the Buy American Made Campaign, I ask that you look at the tags on the clothing you're wearing right now to see where the items were made. As you look at the labels, consider how much better America's economy would be if just the clothing industry was employing more Americans. Thanks for your participation and for spreading the word to others.

**AmericanWorkersRadio.com**

## Join Us in Promoting NOVEMBER as AMERICAN MADE MONTH

During the entire month of November, **American Workers Radio** will expand its efforts to promote America's businesses, the industries manufacturing and assembling products in the U.S.A., and the jobs that employ Americans and add to a vibrant economy.

**This is a national event and everyone is asked to participate.**  
For more information, visit: **AmericanMadeMonth.com**.



**American Workers Need You • Spread the Word!**

Listen to live or re-broadcasts of American Workers Radio at: **AmericanWorkersRadio.com**  
For more information, contact Michael Blichasz at: **Michael@AmericanWorkersRadio.com**

### "American Made Month"

During the entire month of **November**, **American Workers Radio** will expand its efforts to promote America's businesses, the industries manufacturing and assembling products in the U.S.A., and the jobs that employ Americans and add to a vibrant economy. This is a national event and everyone is asked to participate.

**American Made Month** will highlight American workers in all professions and focus on ways for America's consumers to circulate more of their money in America's economy by supporting products and services provided by American workers.

**During November, 2016, American Made Month** will promote efforts to expand jobs for Americans and UNITE local, state and national businesses that manufacture, assemble, promote, distribute and sell American made items.

#### Brief Schedule:

- 1. Friday, November 4th, Saturday, November 5th and Sunday, November 6th**, go out of your way to support **National Small Business Weekend**, which is held the first full weekend of every month.
- 2. Tuesday, November 8th** is **National Election Day**, an opportunity to vote for political leaders who support efforts to expand the American Made campaign and jobs for Americans from the self-employed to individuals employed by major corporations.
- 3. Friday, November 11th, Veterans Day**, a time to honor veterans and promote jobs for America's veterans and all American workers.
- 4. Weekend of November 11th, 12th & 13th, promote American Made items**, let others know where they are sold and consider what American Made items will make great gifts for the upcoming holidays.
- 5. Thursday, November, 24th, Thanksgiving Day, a time to give thanks** and unite our family, friends and neighbors to support the **Buy American Made Campaign** and jobs for American workers.
- 6. Friday, November 25th, Black Friday**, a time to focus on American Made EVERYTHING, so American made businesses benefit.
- 7. November 26th, Small Business Saturday**, a national event to support America's small businesses and another opportunity to seek out American made products.
- 8. November 29th and November 30th, the last days of American Made Month** and an opportunity to consider what more can be done to make the balance of the holiday shopping season a success for the businesses manufacturing, assembling, promoting, distributing and selling American Made Products.

Mark your calendar and spread the word so **November "American Made Month"** will be a great success.

More information will be posted at: **AmericanMadeMonth.com**

Create and Save American Jobs online at:

**MadeInAmericaStore.com**



For Store Locations  
and Hours, Call us at:

**1-800-284-0384**

### National Small Business Weekend

The First Friday, Saturday and Sunday of Every Month

Visit **NationalSmallBusinessWeekend.com**